

Total No. of Questions :10]

SEAT No. :

P1740

[Total No. of Pages :2

[5058] - 375

T.E. (Instrumentation and Control Engineering)
INDUSTRIAL ORGANIZATION AND MANAGEMENT
(2012 Course) (Semester - I) (End - Semester)

Time : 2½ Hours]

[Max. Marks :70

Instructions to candidates:

- 1) Answer Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7 or Q8, Q9 or Q10.*
- 2) Neat diagrams should be drawn whenever necessary.*
- 3) Figures to the right indicate full marks.*
- 4) Assume suitable data if necessary.*

Q1) Write short notes on-

[10]

- a) Balanced score card
- b) Need of inspection & qualities of inspector.

OR

Q2) a) What is the need of Quality Objectives? Explain with any example. **[4]**

b) Write a short note on ISO 9001. **[6]**

Q3) a) What are the types of business organizations? Explain any one. **[5]**

b) Write a note on EOQ. **[5]**

OR

Q4) a) Write a note on supply chain management and its benefits. **[6]**

b) Why is it needed to perform SWOT analysis for developing business environment? **[4]**

P.T.O.

Q5) Write notes on: [18]

- a) Leadership skills
- b) Training methods
- c) Appraisal management

OR

Q6) a) What is motivation? What are the benefits of motivating employees? Explain Maslow theory of motivation. [12]

- b) What is performance Appraisal? What may be the contents of Appraisal form? [6]

Q7) a) What is capital? What are its types? Explain in brief. [8]

- b) Write short notes on: [8]
 - i) Balance sheet
 - ii) Money market

OR

Q8) a) Write a note on “Capital budgeting and its methods”. [8]

- b) What are the different areas that need to be considered for preparation of capital budget? [8]

Q9) Write notes on: [16]

- a) E-business and related ethics
- b) Role of IT in modern business

OR

Q10) Write notes on: [16]

- a) Ethics-the right way for business growth
- b) Enterprise Resource Planning

