

# SAVITRIBAI PHULE PUNE UNIVERSITY

## FORMERLY UNIVERSITY OF PUNE



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EXAMINATION SECTION  
 Ganeshkhind, Pune- 411 007  
 (Maharashtra) INDIA

### November/December 2019 Examination Circular No. 491

Revised as on : 14/01/2020

#### ONLINE EXAMINATION FOR MBA SEMESTER I, II, III & IV (2013/2016) PATTERN

DATE & DAY	NAME OF SUBJECT & CODE	TIME
SEMESTER – II( Pattern 2013/2016)		
24/01/2020 FRIDAY	201: MARKETING MANAGEMENT	10:00 a.m. Onwards
25/01/2020 SATURDAY	202: FINANCIAL MANAGEMENT	
27/01/2020 MONDAY	203: HUMAN RESOURCE MANAGEMENT	
28/01/2020 TUESDAY	204: DECISION SCIENCE	
29/01/2020 WEDNESDAY	205: OPERATIONS & SUPPLY CHAIN MANAGEMENT	
30/01/2020 THURSDAY	206: MANAGEMENT INFORMATION SYSTEMS	
SEMESTER – I( Pattern 2013/2016)		
17/01/2020 FRIDAY	101: ACCOUNTING FOR BUSINESS DECISIONS	10.00a.m. Onwards
18/01/2020 SATURDAY	102-ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	
20/01/2020 MONDAY	103-LEGAL ASPECTS OF BUSINESS	
21/01/2020 TUESDAY	104-BUSINESS RESEARCH METHODS	
22/01/2020 WEDNESDAY	105-ORGANISATIONAL BEHAVIOUR	
23/01/2020 THURSDAY	106-BASICS OF MARKETING	



**SEMESTER – IV (Pattern 2013)****TIME 03.00p.m. Onwards**

DATE & DAY		NAME OF SUBJECT & CODE	
24/01/2020 FRIDAY		401 - MANAGING FOR SUSTAINABILITY	
25/01/2020 SATURDAY	403(MKT)	SERVICES MARKETING	
	403(FIN)	INTERNATIONAL FINANCE	
	403(IT)	SOFTWARE PROJECT MANAGEMENT	
	403(OPE)	OPERATIONS STRATEGY	
	403(HR)	INDUSTRIAL RELATIONS	
	403(IB)	INTERNATIONAL BUSINESS ENVIRONMENT	
	403(SCM)	STRATEGIC SUPPLY CHAIN MANAGEMENT	
	403(RABM)	RURAL CREDIT AND FINANCE	
	403(FBM)	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT - II	
27/01/2020 MONDAY	403(TM)	TECHNOLOGY COMPETITION AND STRATEGY	
	404(MKT)	SALES AND DISTRIBUTION MANAGEMENT	
	404(FIN)	CORPORATE FINANCE	
	404 (IT)	ENTERPRISE RESOURCE PLANNING (ERP)	
	404(OPE)	TOTAL QUALITY MANAGEMENT	
	404(HR)	STRATEGIC HUMAN RESOURCE MANAGEMENT	
	404(IB)	INDIAN ECONOMY AND TRADE DEPENDENCIES	
	404(SCM)	KNOWLEDGE MANAGEMENT IN SUPPLY CHAINS	
	404(RABM)	RURAL MARKETING – II	
27/01/2020 MONDAY	404(FBM)	MANAGING INNOVATION – II	
	404(TM)	MANAGING INNOVATION – II	



**SEMESTER – IV (Pattern 2016)****TIME 03.00p.m. Onwards**

DATE & DAY	NAME OF SUBJECT & CODE	
24/01/2020 FRIDAY	<b>401 - MANAGING FOR SUSTAINABILITY</b>	
25/01/2020 SATURDAY	403 MKT	SERVICES MARKETING
	403 FIN	INDIRECT TAXATION
	403 IT	SOFTWARE PROJECT MANAGEMENT
	403 OPE	OPERATIONS STRATEGY AND RESEARCH
	403 HR	EMPLOYMENT RELATIONS
	403 IB	INTERNATIONAL BUSINESS ENVIRONMENT
	403 SCM	STRATEGIC SUPPLY CHAIN MANAGEMENT
	403 RABM	RURAL CREDIT AND FINANCE
	403 FBM	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT-II
	403 TM	TECHNOLOGY COMPETITION AND STRATEGY
	403 BIM	BANKING REGULATIONS AND LEGAL ASPECTS
	403 HM	INTRODUCTION TO MEDICAL / HEALTHCARE TERMINOLOGY
	403 ED	SOCIAL ENTREPRENEURSHIP
	403 SER	STRATEGIC SERVICES MARKETING
	403 RM	E-COMMERCE AND DIGITAL MARKETING IN RETAIL
	403 MC	STRATEGIC BRAND MANAGEMENT
	403 THM	STRATEGIC HOSPITALITY MANAGEMENT
	403 DFM	DEFENCE ECONOMICS
27/01/2020 MONDAY	404 MKT	SALES AND DISTRIBUTION MANAGEMENT
	404 FIN	INTERNATIONAL FINANCE
	404 IT	ENTERPRISES RESOURCE PLANNING (ERP)
	404 OPE	TOTAL QUALITY MANAGEMENT
	404 HR	STRATEGIC HUMAN RESOURCE MANAGEMENT
	404 IB	INDIAN ECONOMY AND TRADE DEPENDENCIES
	404 SCM	KNOWLEDGE MANAGEMENT IN SUPPLY CHAINS
	404 RABM	RURAL MARKETING - II
	404 FBM	MANAGING INNOVATION -II
	404 TM	MANAGING INNOVATION - II
	404 BIM	TRENDS IN INSURANCE MANAGEMENT
	404 HM	STRATEGIC PLANNING AND HEALTHCARE MANAGEMENT
	404 ED	INVESTING IN SCIENCES & TECHNOLOGY



27/01/2020 MONDAY	404 SER	SECTORAL SERVICES MANAGEMENT
	404 RM	INTERNATIONAL RETAILING
	404 MC	INTERNET MARKETING II
	404 THM	TOURISM PLANNING AND DEVELOPMENT
	404 DFM	NATIONAL POWER AND DEFENCE POLICY
<b>SEMESTER – III (Pattern 2013)      TIME 03:00 p.m. Onwards</b>		
17/01/2020 FRIDAY	<b>301: STRATEGIC MANAGEMENT</b>	
18/01/2020 SATURDAY	<b>302: ENTERPRISE PERFORMANCE MANAGEMENT</b>	
20/01/2020 MONDAY	<b>303 : STARTUP AND NEW VENTURE MANAGEMENT</b>	
21/01/2020 TUESDAY	<b>305 (MKT)</b>	CONTEMPORARY MARKETING RESEARCH
	<b>305(FIN)</b>	FINANCIAL REGULATORY FRAMEWORK
	<b>305 (IT)</b>	IT MANAGEMENT
	<b>305(OPE)</b>	PLANNING & CONTROL OF OPERATIONS
	<b>305 (HR)</b>	LABOUR LAWS
	<b>305(IB)</b>	INTERNATIONAL BUSINESS ECONOMICS
	<b>305(SCM)</b>	ESSENTIALS OF SUPPLY CHAIN MANAGEMENT
	<b>305(RABM)</b>	AGRICULTURE AND INDIAN ECONOMY
	<b>305(FBM)</b>	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT- I
22/01/2020 WEDNESDAY	<b>305(TM)</b>	FUNDAMENTALS OF TECHNOLOGY MANAGEMENT
	<b>306(MKT)</b>	CONSUMER BAHAVIOUR
	<b>306(FIN)</b>	MERCHANT BANKING & FINANCIAL SERVICES
	<b>306(IT)</b>	E-BUSINESS
	<b>306(OPE)</b>	INVENTORY MANAGEMENT
	<b>306(HR)</b>	PERFORMANCE MANAGEMENT
	<b>306(IB)</b>	EXPORT DOCUMENTATION AND PROCEDURES
	<b>306(SCM)</b>	LOGISTICS MANAGEMENT



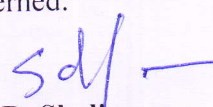
22/01/2020 WEDNESDAY	306(RABM)	RURAL MARKETING – I
	306(FBM)	MANAGING INNOVATION - I
	306(TM)	MANAGING INNOVATION - I
<b>SEMESTER – III (Pattern 2016)      TIME 03:00 p.m. Onwards</b>		
17/01/2020 FRIDAY	<b>301: STRATEGIC MANAGEMENT</b>	
18/01/2020 SATURDAY	<b>302: ENTERPRISE PERFORMANCE MANAGEMENT</b>	
20/01/2020 MONDAY	<b>303 : STARTUP AND NEW VENTURE MANAGEMENT</b>	
21/01/2020 TUESDAY	<b>305 BIM</b>	BANKING CONCEPTS AND OPEARATIONS
	<b>305(DFM)</b>	EVOLUTION OF STRATEGIC THOUGHT OF DEFENCE
	<b>305ED</b>	CHANGE, CREATIVITY, INNOVATION AND ENTREPRENEURSHIP
	<b>305 FBM</b>	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT - I
	<b>305FIN</b>	DIRECT TAXATION
	<b>305HM</b>	INTRODUCTION TO HEALTHCARE MANAGEMENT
	<b>305HR</b>	LABOUR & SOCIAL SECURITY LAWS
	<b>305IB</b>	INTERNATIONAL BUSINESS ECONOMICS
	<b>305IT</b>	IT MANAGEMENT AND CYBER LAWS
	<b>305MC</b>	INTEGRATED MARKETING COMMUNICATION
	<b>305MKT</b>	CONTEMPORARY MARKETING RESEARCH
	<b>305OPE</b>	PLANNING AND CONTROL OF OPERATIONS
	<b>305RABM</b>	AGRICULTURE AND INDIAN ECONOMY
	<b>305RM</b>	INTRODUCTION TO RETAILING
	<b>305SCM</b>	ESSENTIALS OF SUPPLY CHAIN MANAGEMENT
	<b>305SER</b>	SERVICES BUSINESS MANAGEMENT
	<b>305 THM</b>	FUNDAMENTALS OF HOSPITALITY MANAGEMENT
	<b>305TM</b>	FUNDAMENTALS OF TECHNOLOGY MANAGEMENT



23/01/2020 THURSDAY	306 BIM	PRINCIPLES AND PRACTICES OF INSURANCE
	306DFM	STRATEGIC DEFENCE MANAGEMENT
	306ED	FINANCE FOR ENTREPRENEURS
	306FBM	MANAGING INNOVAGTION-I
	306FIN	FINANCIAL SYSTEM OF INDIA, MARKETS AND SERVICES
	306HM	INFORMATION TECHNOLOGY IN HEALTHCARE
	306HR	HUMAN RESOURCE ACCOUNTING & COMPENSATION MANAGEMENT
	306IB	EXPORT DOCUMENTATION AND PROCEDURES
	306 IT	E-BUSINESS AND BUSINESS INTELLIGENCE
	306MC	INTERNET MARKETING I
	306MKT	CONSUMER BEHAVIOUR
	306OPE	INVENTORY MANAGEMENT
	306RABM	RURAL MARKETING I
	306RM	RETAIL STORES AND OPERATION MANAGEMENT
	306SCM	LOGISTICS MANAGEMENT
	306SER	SERVICES PERFORMANCE MANAGEMENT
	306THM	TOURISM AND TRAVEL MANAGEMENT
	306TM	MANAGING INNOVATION I

The Directors of all affiliated Management Institutes are requested to bring the content of this notification to the notice of all the students, teachers and all other concerned.

Ganeshkhind , Pune-411 007  
Ref.No. XCT/Mngt./ 1760  
Date: 14/01/2020

  
Dr. A.D. Shaligram  
Director  
Board of Examinations and Evaluation

